



www.claire-eckstrom.com
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QUALIFICATIONS

Specialties

Editorial & Publication Design, Branding,
Information Graphics, Typography,
Packaging Design, Web Design

Software

Adobe InDesign, Illustrator, Photoshop, Bridge,
Acrobat Pro, Flash & Actionscript 3.0, HTML,
CSS, Javascript, Wordpress, K4 Publishing

Other

Hand Lettering, Screenprinting, Watercolor,
Calligraphy (Roman Capitals, Gothic
Blackletter, Italic, Foundational), ASCII Art,
Animated GIFs, Glassblowing

ACTIVITIES & HONORS

Data Visualization Meetup NYC

Society of Publication Design (SPD)
Student Competition Winner

Looking Back Designing Forward

Exhibition in collaboration with Fabrica;
a design research center in Treviso, Italy.

Positive Negative Magazine

Design Director

American Institute of Graphic Arts (AIGA)

Hand Lettering Club

President & Founder

STATEMENT

I would like to offer my creativity and design skills to a growth oriented, progressive company, passionate about creativity and originality. I particularly enjoy challenging projects that employ skills from multiple disciplines.

EDUCATION

Rochester Institute of Technology
Rochester, NY
BFA in Graphic Design, May 2011
Concentrations in Communications & French Language and Culture
Cumulative GPA: 3.83

EXPERIENCE

Fast Company Magazine New York, NY Designer

JULY 2011 - JANUARY 2013

Editorial staff for monthly Business and Technology publication. Art direction, layout design, and production responsibilities. Responsible for three front-of-book sections. Collaborated with Digital departments to design projects for web, iPad, and digital video. Additional marketing projects including holiday promotions, inserts, and tip-ons.

Inc. Magazine New York, NY Design Intern

MAY 2011 - JULY 2011

Paid internship producing and preparing layouts for print and Ipad. Involved with both design and art direction. Responsible for creating infographics, icons, and design elements for the annual Inc. 500 issue.

Reporter Magazine Rochester, NY Senior Designer

SEPTEMBER 2010 - MARCH 2011

Design and layout of articles, special features, information graphics, and additional graphics for print and web. Reporter Magazine is the nation's only four-color weekly college magazine, delivering 32 pages to weekly to the RIT audience.

Jager DiPaola Kemp Design Burlington, VT Design Production Intern

MAY 2010 - SEPTEMBER 2010

Paid internship producing and preparing graphics for the Burton 2012 snowboard line. Involved with additional projects for Microsoft Xbox, Iskra Print Collective, and Forum Snowboards.