

# CLAIRE ECKSTROM

www.claire-eckstrom.com  
claire.eckstrom@gmail.com  
607.351.2632

2227 Canyon Boulevard  
#355  
Boulder, CO 80302

## EDUCATION

Rochester Institute of Technology (RIT)  
Rochester, NY  
BFA in Graphic Design, May 2011

## EXPERIENCE

### **Active Interest Media** **Boulder, CO** **Art Director** **July 2014 - Present**

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Design and Art Direction for Climbing Magazine and National Parks Journals. Creative tasks include the creation of print and iPad editions, web graphics and social media, and marketing presentations. Additional projects for advertisers including ClimbX, Trango.

### **Ink Global** **New York, NY** **Associate Art Director** **June 2013 - June 2014**

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Worked with Creative Director on three in-flight publications for United & Continental airlines (Hemispheres, PLAY, and Rhapsody). Each magazine serves a separate purpose and audience; Hemispheres being the general airline magazine, Rhapsody for first class travellers, and PLAY as an entertainment guide.

### **Fast Company Magazine** **New York, NY** **Designer** **July 2011 - January 2013**

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Layout design, and production responsibilities. Responsible for three front-of-book sections. Collaborated with Digital departments to design projects for web, iPad, and digital video. Additional marketing projects including holiday promotions, inserts, and tip-ons.

### **Inc. Magazine** **New York, NY** **Art Department Intern** **May 2011 - July 2011**

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Paid internship producing and preparing layouts for print and Ipad. Involved with both design and art direction. Responsible for creating infographics, icons, and design elements for the annual Inc. 500 issue.

## QUALIFICATIONS

### **Specialties**

Typography, Data Visualization/  
Infographics, Editorial Design, Branding,  
Image Manipulation, Illustration

### **Software**

Adobe InDesign, Illustrator, Photoshop,  
Bridge, Dreamweaver, Acrobat Pro,  
Flash & Actionscript 3.0, HTML, CSS,  
Javascript, Wordpress, K4 Publishing

### **Other**

Hand Lettering, Screenprinting,  
Calligraphy (Roman Capitals,  
Blackletter, Italic, Foundational),  
ASCII Art, Animated GIFs

